

# CONCEPT 1

## UFORIA



Color Palette



Primary typeface

**Aa**

**DIODRUM ROUNDED BOLD**  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890

**DIODRUM ROUNDED BOLD**  
 DIODRUM ROUNDED MEDIUM  
 DIODRUM ROUNDED REGULAR

**DISPLAY HEADING**  
 SUBHEADING  
 Diodrum Rounded is a clean, modern, and approachable sans-serif typeface. It features soft, rounded edges that add a friendly and warm touch while maintaining a professional appearance.

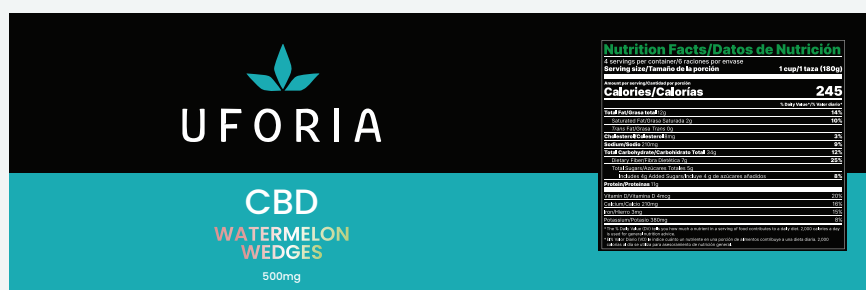
Secondary typeface

**Aa**

**POPPINS BOLD**  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890

**POPPINS BOLD**  
 POPPINS MEDIUM  
 POPPINS REGULAR

**DISPLAY HEADING**  
 SUBHEADING  
 Poppins is a geometric sans-serif typeface with a clean, modern design. It offers excellent readability while maintaining a professional and versatile look.



# CONCEPT 2

## UFORIA



Color Palette



Primary typeface

# Aa

**DIODRUM ROUNDED BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

**DIODRUM ROUNDED BOLD**  
DIODRUM ROUNDED MEDIUM  
DIODRUM ROUNDED REGULAR

**DISPLAY HEADING**  
SUBHEADING  
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Secondary typeface

# Aa

**POPPINS BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

**POPPINS BOLD**  
POPPINS MEDIUM  
POPPINS REGULAR

**DISPLAY HEADING**  
SUBHEADING  
Poppins is a geometric sans-serif typeface with a clean, modern design. It offers excellent readability while maintaining a professional and versatile look.



# CONCEPT 3

## UFORIA



Color Palette



Primary typeface

# Aa

**DIODRUM ROUNDED BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

**DIODRUM ROUNDED BOLD**  
DIODRUM ROUNDED MEDIUM  
DIODRUM ROUNDED REGULAR

**DISPLAY HEADING**  
SUBHEADING  
Diodrum Rounded is a clean, modern, and approachable sans-serif typeface. It features soft, rounded edges that add a friendly and warm touch while maintaining a professional appearance.

Secondary typeface

# Aa

**POPPINS BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

**POPPINS BOLD**  
POPPINS MEDIUM  
POPPINS REGULAR

**DISPLAY HEADING**  
SUBHEADING  
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